Sub headlines / Taglines

Family: [Muli](https://www.fontsquirrel.com/fonts/muli)

Alternative: [Open Sans](https://fonts.google.com/specimen/Open+Sans)

Notes: All Caps

Headlines/ Quotes

Family: [Crimson](https://www.fontsquirrel.com/fonts/crimson)

Alternative: [Cormorant](https://www.fontsquirrel.com/fonts/cormorant)

Notes: Semi-Bold

Body Copy / Paragraph

Family: Muli

Alternative: Open Sans

Notes: Light

Accent

Family: [Themysion](https://www.cufonfonts.com/font/themysion)